

# **DIGITAL MARKETING TRAINING-90 days**

**KNOWLEDGE ORIENTED TRAINING**

**Online/Weekend/Weekday Live Classes**

**COURSE COMPLETION+INTERNSHIP+LETTER OF RECOMMENDATION**

# Why IT education is the best investment?



With it, you can start a career in a fast-growing industry that will feed you for the whole life.



However, a higher IT education is expensive and takes 2-3 years, while results are not always guaranteed. What should you do?



# Enter in IT as Digital Marketing expert in 3 months

We made IT education fast and affordable! In less than 100 days, you will master an in-demand profession based on:

- 80k+ daily LinkedIn Job Openings.
- Suitable for Any background.
- Extensive Fields.
- Lucrative Career path.
- High Salaries.



## 4 reasons to choose Digital Marketing

- ▶ One of the easiest way to enter IT
- ▶ The highest salary in the industry
- ▶ Stable career and great future
- ▶ Kick Start your career as a fresher, Business owner and Freelancer.





# One of the easiest way to enter IT

There are many Digital Marketing professions and some of them are SEO/SEM Manager, Social Media Specialist, Content Manager, Digital Marketing Manager, Digital Marketing Specialist, not at all require coding.

Companies like Amazon, TCS,IBM, Salesforce actively hire Marketers and don't even look at their previous background.



# What does a Digital Marketer do?

A digital marketer is a marketing professional responsible for leveraging digital channels to promote products, services or brands. The scope of a digital marketer's role encompasses a wide range of digital media, including social media, search engines, email, content creation and online advertising.

# Career Path Planning

Recent statistics scenario of Digital Marketers





# Stable career and great future



A digital marketing career isn't necessarily the dream job most people aspire to while they're in school. But when you consider the opportunities in this dynamic field.



The Digital Marketing market is further expected to scale with a CAGR of 32.1% by 2028, with a value of USD 24.1 billion. There will be close to 6 billion internet users by 2027.



# Topics you will learn in our training

+ Introduction to Digital Marketing  -Week 1 >

+ ★ Google My Business Profile >

+ ★ WordPress Website Development Without Coding: Week 2-3 >

+ ★ SEO to Drive Traffic to Your Website:Week 4 >

+ ★ Meta Ads: Week 5-7 >

+ ★ Google Ads: Week 8-9 >



# Topics you will learn in our training

+ ★ Google Ads: Week 8-9



+ ★ LinkedIn Growth Hacks for Personal Branding: Week 10-11



+ ★ Unban Strategies for (GMB, FB, IG & Google): Week 12



+ ★ Real Capstone Project





# Free Bonus

+ BONUS 1 🧑🏻💻: CHAT GPT & AI TOOLS ADVANCED PROGRAM >

+ BONUS 2 🧑🏻💻: FREE MENTORSHIP LIVE SESSIONS FOR 3 WEEKS >

+ BONUS 3 🧑🏻💻: HOW TO GET CLIENTS AND SELL YOUR SERVICES >

+ BONUS 4 🧑🏻💻: Interview Mastery Program Worth of 45000 >

# PHINCO ELITE is your perfect choice if

You are disappointed of not getting a job as Fresher

You want to grow in your career and income with incentives

You want to switch to IT, get upskilled, or get promoted





# Hear it from our students



**Ram Manohar**

Our BBA Graduate From Fresher to Digital Marketer at ICICI with a package of 4.5 LPA plus 3 Lacs variable pay

**Shivanand**

Our graduate Shivanand found a job as a SEO Manager while studying, started working in an IT company, and recouped the course before finishing it.





# Hear it from our students



**Nisha P**

“After joining the course I can see that PHINCO ELITE structured the course in such a way that any beginner can understand every concept very easily, even if you don't have an IT background.”

Nisha was a fresher with no work experience. After completing the PHINCO ELITE course she joined Indus Net Technologies as **Associate DM with 5 lakhs salary!**

# About us

*Our mission is to **transform basic people from any state of India into in-demand IT professionals with 3.6 lakh+ salary as a fresher.***

**#1**

Online Bootcamp

**22,000+**

students

**100+**

companies train  
employees with us

**10+**

countries learner base

**90%**

employment after  
the course

**30%-400%**

salary hike after  
the course

# 4 foundations of your future success

1

Human-powered approach

2

Convenient schedule for a busy you

3

Career assistance from day 1

4

100% job oriented Program

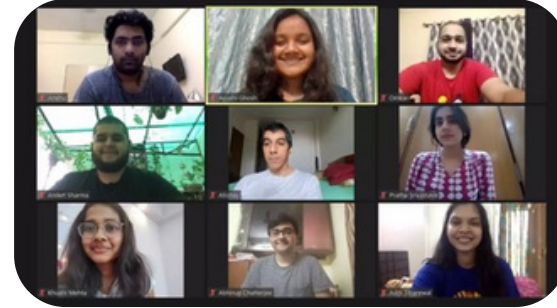




# Human-powered approach

1 - **Vibrant community** with regular calls, group projects, and live sessions.

2 - **A personal mentor, who** is available **7 days/week** for **unlimited 1-1 calls** and in the chat. They are always here and ready to figure out a complex topic with you or hype you up.



# Convenient schedule

We understand that your schedule is already busy. That is why we offer flexible hours for every student: live sessions take place in the evenings or weekends. Moreover, you can always watch them in recording.





# Career assistance from day 1



CV enhancing and LinkedIn  
Enhancement.



Interview and test assignments  
prep



300+ applications via our job  
portal



Dream job!

**20,000+**

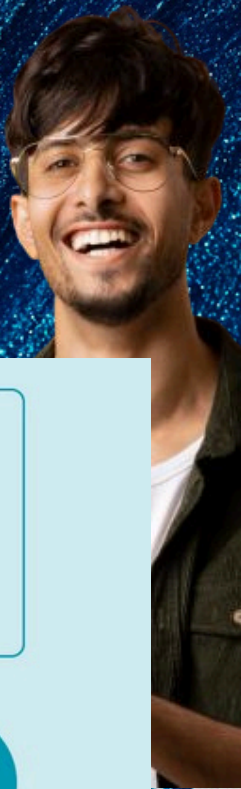
Alumni

**100+**

Hiring Partners

**40%**

Salary Hike



# Honest job Oriented Program

- We are here not to just give you the main skills, but to help you succeed in IT.
- You only have to complete the modules and projects in time and follow the recommendations of our Career Center.
- You will get Certifications along with experience letter and Letter of Recommendation .



# 100+ hiring partners

PHINCO ELITE has an ever-expanding network of hiring partners across India which **frequently invite our students as potential candidates** for open positions.

## Hiring partners



## Our alumni work at



## Experienced specialists as your mentors

### Gunjan Sri

- 10+ years of experience in Marketing VP (Vice President), Digital Marketer Worked at Disney+ Hotstar,
- Loyalty Rewardz, Tata Consultancy Services, Barclays
- Capital



## Experienced specialists as your mentors

### Ashish Sharma

- Bachelor of Technology, Mechanical Engineering
- Learning coordinator

### Sandeep P

- MBA in Marketing and taught to 5000+ students
- Entrepreneur and learning coordinator

# Program details

▶ Duration: 3 months Format:  
Online

▶ **Powerful career track**  
alongside studying process

▶ **5 live sessions** a week  
(weekdays & recording)

▶ **1500+ assignments, 30+ capstone projects** by industry experts from **Amazon, Philips, Fractal Analytics, Infosys, Deloitte**, and many more.

▶ Weekly commitment: 10  
hours/week





# What is inside the course?



LMS with interactive assignments



Job simulator based on the real experience of Digital Marketing



10 job-oriented projects which you will complete with your mates



Live sessions: kick-off and practical webinars, and project reviews



1-1 sessions with your personal mentor

# Project-based learning

Complete projects, consolidate your knowledge, and imagine yourself part of a real IT company

- **Case Studies by covered by Google**
- **SONY MUSIC and WALT DISNEY as Case Study**
- **Backlinko and Neilpatel as Case Studies**
- **Swiggy and Zomato as case studies**
- **Amazon As CaseStudy**
- **vaibhav sisinty as CaseStudy**



# Enrollment Package

## Pro Plan

INR 45000 + 18% taxes

100+ Hours of Learning

10+ Real Capstone Projects & Case Studies

Dedicated Student Mentor

One Year Access to LMS & Job Portal

Letter of Recommendation

Experience & Internship Certificate



# Vip Package

## VIP Plan

---

INR 65000 + 18% taxes

---

100+ Hours of Learning

---

10+ Real Capstone Projects & Case Studies

---

Dedicated Student Mentor

---

Dedicated Career Services Manager

---

Life time Access Access to recorded Sessions

---

3 Globally Valid Certificates

---

Experience & Internship Certificate





## How To Apply



### Fill the Form

Apply by filling the simple application form with basic details.



### Get Shortlisted

Candidates will be shortlisted based on their Profiles



### Pay and Start Learning

Shortlisted Candidates will receive Admission Acceptance Letter and the Link to pay

# THANK YOU!



99121048888



[www.phincoelite.com](http://www.phincoelite.com)

KPHB,Hyderabad,500072

